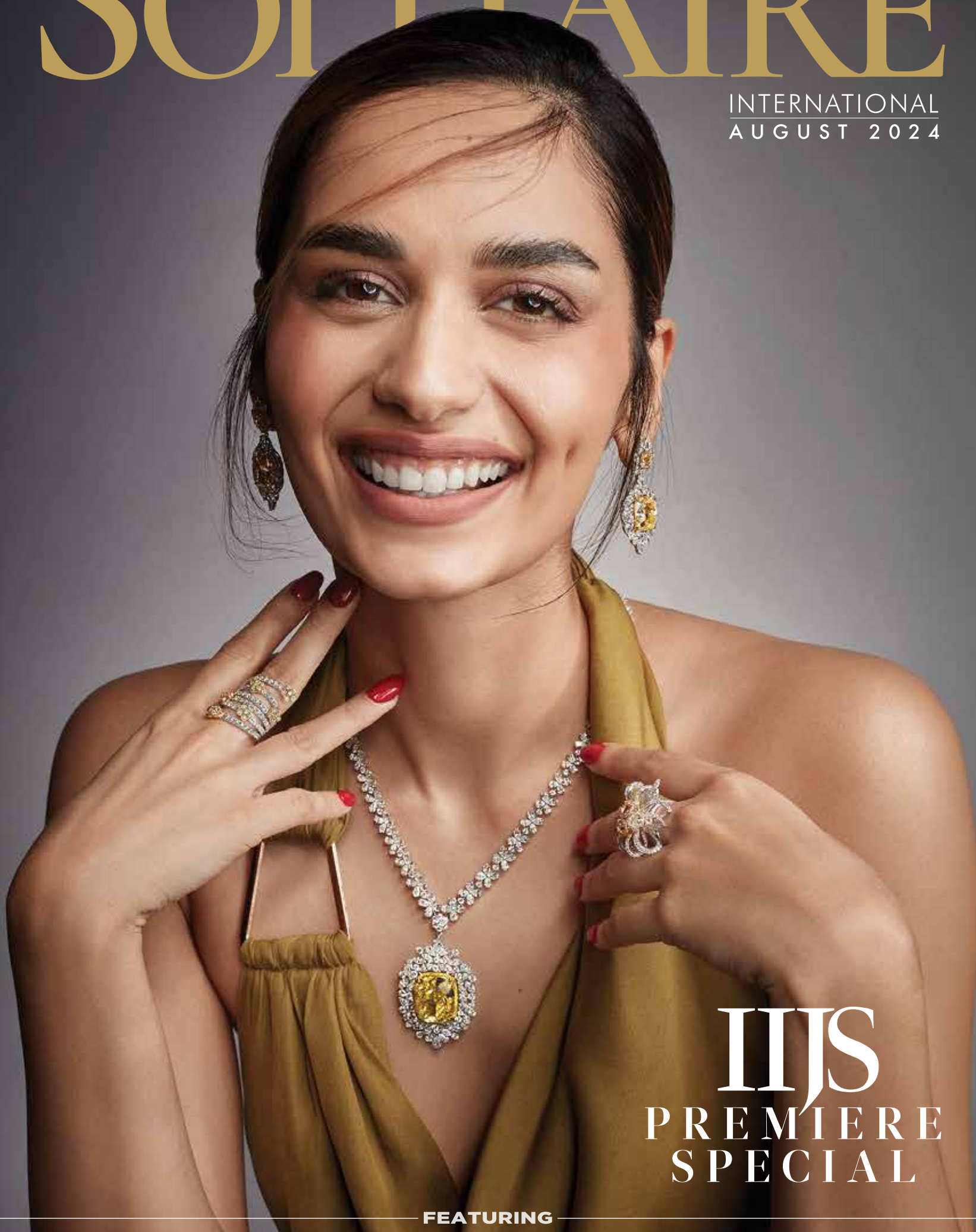


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INTERNATIONAL
AUGUST 2024



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COVER FEATURE | IIJS TRENDS | IN FOCUS | VIEWPOINT | WHAT'S NEW | IN STYLE | DESIGN

Solitaire Special

TRENDS AT COUTURE AND JCK 2024

As we navigate a connected global world, jewellery design evolves to mirror our emotions and aspirations. Trends at

Couture and JCK 2024 capture facets of our collective experience, offering pieces that resonate deeply with wearers. Hearts, for instance, symbolise reconnection and empathy, evoking compassion, and perfectly expressing love and solidarity in a time where emotional bonds are cherished. Playful, whimsical designs act as mood boosters, engaging with a sense of light-heartedness. They symbolise hope and the need for uplifting elements in our daily lives. The beauty of the natural world, both underwater and on land, serves as a rich source of inspiration. Designers incorporate sea creatures and land animals into their creations, bringing the wonder of nature into our daily lives.

As society embraces more inclusive values, jewellery design follows suit with pieces that blur traditional gender roles. These designs, moving beyond cultural appropriation, reflect a modern, free-spirited approach to style that celebrates individuality and inclusivity. Designers draw inspiration from diverse traditions, creating pieces

Our special correspondent, NIYATI MENDAPARA, engaged in extensive trend analysis at the recently held Couture and JCK Luxury events in Las Vegas, which are renowned for showcasing avant-garde designs. Here's the comprehensive overview of the latest fashion trends.

Niyati Mendapara

that foster a deeper appreciation for different cultures.

Fluidic styles inspired by architectural marvels create sculptural pieces that exude sophistication. On the other hand, edgy 3D geometric designs give rise to polyhedron-inspired jewels, offering a modern and dynamic aesthetic. Balancing the sharpness of geometric styles, soft, spherical bead-like jewels mimic bubbles, add a touch of playful elegance.

Together, these trends showcase a jewellery landscape that is diverse, inclusive, and deeply reflective of the world's evolving spirit. Each piece tells a story of connection and individuality, making jewellery a meaningful expression of our times.



MARLO LAZ



BUDDHA MAMA



BRIONY RAYMOND



MINED + FOUND



JOANNA DAHDAH



LIZZIE MANDLER



MARIE LICHTENBERG

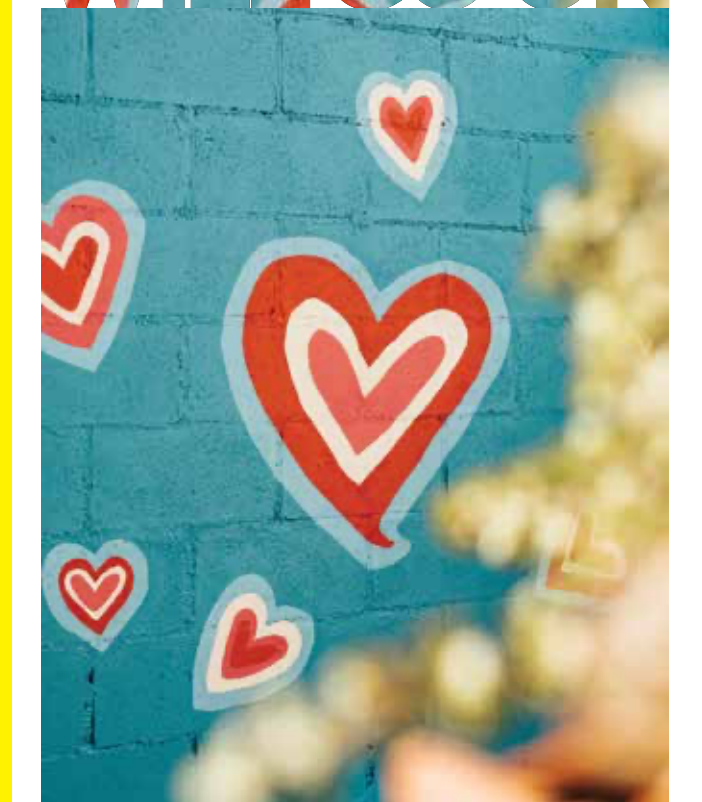


SUZANNE KALAN



FUTURE FORTUNE

HEARTS
WILL GO ON



Hearts have always been a beloved motif in fashion, and this year, designers are reinterpreting this classic symbol with fresh, creative flair. The result? Alluring pieces that stand out with their unique take on the traditional heart shape and style.

Innovative designs feature specially cut heart-shaped gemstones, coloured gems set in heart formations, and vibrant, stone-studded hearts. These striking interpretations, showcasing a blend of tradition and innovation, bring a new dimension to heart-themed jewellery, transforming familiar motifs into captivating statement pieces. Designers are pushing the boundaries, using hearts in unexpected ways to create jewellery that is both romantic and modern.

As these reimagined heart pieces gain popularity, they offer a fresh way to celebrate love and style, making them a must-have for those looking to add a touch of whimsical elegance to their collections.

➡ #PLAYFUL #MODERNHEART #HEARTCUTSTONES #LOVE #RECONNECTION #BUDDHA MAMA



CAPOLAVORO

FLUID CORE



New-age designers are pioneering a movement that defies traditional norms. Their creations, inspired by geometry and abstract shapes, seamlessly blur the lines between menswear and womenswear accessories, offering gender and age fluid pieces for anyone who loves them.

This trend is more than just a passing phase; it's a significant shift in self-expression rules. Both gender-fluid and unisex styles are at the forefront, reshaping how individuals convey their identities through fashion. Brands are increasingly embracing the gender-fluid movement with genuine intent, recognising the importance of authenticity in this cultural shift.

Particularly noteworthy is the influence of Gen Z, a generation that views fashion and gender through a lens of inclusivity and open-mindedness, championing the idea that personal aesthetics should be celebrated without judgment. As the fashion industry continues to evolve, this trend is set to redefine how we think about style, identity, and self-expression.

➤ #GENDERLESS #BALANCED #EDGY #FLUIDFASHION #INDIVIDUALITY



BRIONY RAYMOND

RENATO CIPULLO



LAUREN RUBINSKI



ASCHER JEWELRY



PERUFFO



MAOR



ROSARIO NAVIA



PERUFFO



MARIA KOSTONI

GOSHWARA



YVONNE LÉON



AQUATIC TREASURES



Maritime motifs are making a splash in the world of jewellery design. This season, designers are drawing inspiration from the vibrant life under the sea, creating precious jewels that capture the ocean's wonders.

Expect to see an abundance of motifs featuring starfish, shells, corals, and sea creatures like fish, jellyfish, and crabs. These elements bring a playful and whimsical touch to accessories, depicting the essence of the seaside.

Innovations abound with hand-painted lockets, one-off gemstones, and coral beads, each adding a unique flair to these oceanic designs. Uniquely carved gemstones further enhance the appeal, making each piece a captivating statement.

It's a celebration of the beauty and diversity of marine life. These maritime-inspired pieces are a must-have for those looking to infuse their style with a touch of oceanic elegance. Dive into this trend and let your accessories make waves this season.

JENNA BLAKE



SELIM MOUZANNAR



EMILY P. WHEELER



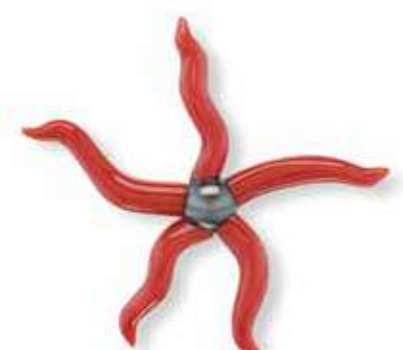
ERICA MOLINARI



LUNAR RAIN



SYDNEY EVAN



SEAN GILSON FOR ASSAEL



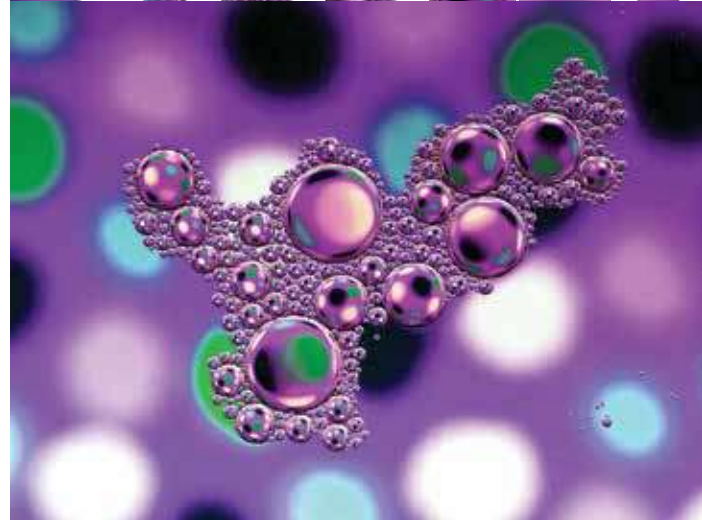
RENATO CIPULLO

➤ #PAINTED #CARVEDSTONES #ONE-OF-A-KIND #CORAL #FISHES #SHELLS

SEAN GILSON FOR ASSAEL



BUBBLES



Soft spheres—crafted from cast gold beads, pearls, corals, custom-cut gemstones, and delicately arranged bezel-set diamonds—are redefining contemporary jewellery design. These pieces, reminiscent of delicate bubbles, offer a refreshing contrast to the sharp lines and angles that typically dominate modern aesthetics, bringing a touch of lighthearted elegance to any collection.

Clusters, cloud-like formations, and bunches of gemstone beads and pearls create versatile and stylish bubble-inspired jewels that seamlessly complement both casual and formal outfits. Stringed bead designs in innovative silhouettes transform into statement pieces that infuse a sense of joy into any look. Soft spheres add quaint yet sophisticated elements and offer voluptuous silhouettes with a sleek feel. Whether you seek a bold statement or a subtle accent, these bubble-inspired jewels promise to captivate and delight.

AKAILA REID



L'ATELIER NAWBAR



MELISSA KAYE



SOPHIE BILLE BRAHE



ASHAHA



ARTEMER



RETROUVAI



PLAYFUL GEMS



Designers are redefining jewellery by infusing it with kinetic elements that transform accessories into new-age gamified jewels. These creations feature moving parts, allowing wearers to fidget and interact, adding a layer of engagement that goes beyond mere adornment. Funky and imaginative, these designs draw inspiration from the nostalgia of bygone eras. Designers are incorporating elements from childhood playsets, photo lockets, fairy tales, and magical symbolism. This blend of nostalgia and innovation bridges the gap between adulthood and childhood, creating pieces that resonate on a deeply personal level.

These gamified jewels are a nod to the past, reimagined for the present. As individuality becomes paramount, this spirited approach to jewellery design is set to attract and inspire, offering a unique way to express oneself through artful, interactive accessories.

CAMPBELL + CHARLOTTE



MATEO



CHRSTNS



MORITZ GLIK



DREAMBOULE



LAUREN RUBINSKI



STATEMENT PARIS



VAN



STATEMENT PARIS



➤ #SPHERES #BEADS #VOLUPTUOUS #SLEEK #BUBBLECLUSTERS #VIBRANT

➤ #KINETIC #FUNLOVING #NOSTALGIC #PLAYFUL #FIDGETY #MEMORIES

POLYHEDRONS



Building on last year's geo-edge trend, designers are taking it a notch further with a captivating world of 3D geometry. This season, tessellated creations that evoke futuristic aesthetics are in vogue. Geometric precision is at the forefront, showcased through pyramid-cut gemstones, sharply angled polyhedrons, and edgy patterns that captivate the eye. The trend emphasises repetitive multi-dimensional shapes, often crafted in mixed metal finishes and interspersed with custom-cut stones, creating a stunning visual impact.

These innovative designs blend architectural inspiration with intricate craftsmanship, offering pieces that are both bold and refined. The use of tiled effects and sleek lines enhances the geometric allure, making each piece a statement of sophistication and forward-thinking style.

Embrace the evolution of geo-edge jewellery and let these futuristic designs elevate your collection with their modern, multidimensional charm.



JEMMA WYNNE



PERUFFO



SHIHARA



MOUSSON ATELIER



RITA FINE JEWELRY



LISA NIK



CHRSTNS

SOFT SCULPTURAL



Designers are skillfully choreographing flowing lines and dynamic curvatures into autonomous sculptures. These creations are not just accessories; they are statements of art. Free-flowing casts in gold sheets and fluid waves culminate in minimalist, luxurious silhouettes. This new trend is making waves with its abstract, unfussy language of clean lines and elemental forms. The pieces are rendered in 3D surfaces and layers that gracefully glide the contours of the body. Soft contours and curves, brought to life through extruded surfaces, exude a striking simplicity that's appealing.

This trend reflects a shift towards refined understatement, offering a fresh perspective on luxury. As more designers embrace this minimalist approach, the jewellery landscape is set to transform, highlighting the beauty of clean, elegant lines.



ASHAHA



RAINBOW K



AKAILA REID



HENRICH & DENZEL



MAOR

➤ #TESSELATIONS #POLYHEDRONS #PYRAMIDS #CUSTOMCUTSTONES

➤ #MINIMAL #FLUIDIC #WAVES #SCULPTURAL #3D #ARCHITECTURAL



LEIGH MAXWELL



GOSHWARA



GYAN



JENNA BLAKE



HARWELL GODFREY



SELIM MOUZANNAR



RENATO CIPULLO



LORD JEWELRY

WILD WORLD



Animal-inspired jewellery has always captivated fashion lovers, but its allure has skyrocketed in recent years. This trend adds a quirky touch to any outfit, making it a go-to for those looking to effortlessly stand out. From the fierce and majestic lion to the monkeys and elephants, animal motifs offer a plethora of options for the adventurous fashionista.

Whether you're adding a bold statement piece or opting for a subtle, elegant accent, animal-themed jewellery adapts to a variety of styles. The charm of this trend lies in its ability to merge whimsy with refinement, creating accessories that are both eye-catching and chic.

Dive into this rising trend to infuse your wardrobe with a touch of nature-inspired elegance and uniqueness.

➤ # JUNGLEANIMALS #INSECTS #BEETLES #SPIDERS #SNAKES #STATEMENT